

# Photo Guidelines

Vicari Auction wants to **SELL YOUR CAR**. Bidders are waiting to find out where they can buy their dream car. If you have a car in the auction, we **NEED** to let people know. **ONLY** with your help can we advertise ahead of time and make sure the buyer looking for your car knows it is coming to the Auction.

Please submit quality photos with a detailed description of your vehicle (please provide Vicari Auction a detailed accurate description). Early consigned vehicles sell more often, buyers are aware they are coming and make a plan to come to the Auction to purchase their Dream Car.

**To be sure your photos are a good quality image to help sell your car PLEASE follow the below listed instructions:**

Submit photos to [photos@vicariauction.com](mailto:photos@vicariauction.com) and follow the guideline below.



## TAKING THE PHOTOS OF VEHICLES:

- Clean your vehicle • Use good outdoor lighting and away from other objects including other vehicles • Submit photo from a 10 mega pixel camera or higher
- Take photos from Front, Rear, 3/4 Front Driver, 3/4 Rear Driver, Side Driver, 3/4 Rear Passenger, 3/4 Front Passenger, Side Passenger.
- If a convertible take with top up and top down.
- Take photos of engine and interior.
- Use a minimal background. (show the vehicle not the background)
- Remove people, pets, tools or trash from shot • Remove license plate

## DIGITAL CAMERA HINTS:

- Once photos are taken save from camera to computer
- Go to Email, and Begin a New Message • Select and Attach photos to Email (open or attach varies by service)
- Send to [photos@vicariauction.com](mailto:photos@vicariauction.com) • Type your name, make and model in subject line



## HINTS TO TAKE QUALITY PHOTOS - ANY DEVICE:

- Imagine that the vehicle has a pinstrip on it • Use that line as the center or middle of the height of the picture (you might have to bend at the knees) • This offers a better angle of your vehicle

## CAMERA PHONE HINTS:

- Turn phone horizontally




**CORRECT**




**INCORRECT**

- Do not use flip phone • Make sure doors, hood or trunk are fully closed when taking photo • Remove cleaning products, trash in or around car • Be sure your pictures are clear BEFORE you submit • Make sure to TURN OFF Time/Date stamp set on camera

### • Iphone Users:

1. Select photos that are to be sent
2. Press the share icon 
3. Select Email
4. Select Actual Size
5. Type: [photos@vicariauction.com](mailto:photos@vicariauction.com) into Recipient Box of Email
6. Type your name, make and model in subject line

### • Android Users:

1. Select photos that are to be sent
2. Press the share icon 
3. Select Email
4. Select Original Size
5. Type: [photos@vicariauction.com](mailto:photos@vicariauction.com) into Recipient Box of Email
6. Type your name, make and model in subject line

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Help us make your vehicle as appealing as possible!